



(21 of 48)

Presentation: Basic Image: Large

Français



View Images

PUBLISHED INTERNATIONAL APPLICATION

- (11) **WO 98/47249** (13) **A2**
- (21) PCT/IL98/00139
- (22) **26 March 1998 (26.03.1998)**
- (25) **ENG** (26) **ENG**
- (31) **120684** (32) **16 April 1997** (33) **IL**
(16.04.1997)
- (43) **22 October 1998 (22.10.1998)**
- (51)⁶ **H04H 1/00**
- (54) **ENTERTAINMENT SYSTEM**
- (71) **NEWS DATACOM LIMITED** 1 Heathrow Boulevard, 286 Bath Road, West Drayton, Middlesex UB7 0DQ ; (GB). [GB/GB]. (*for all designated states except US*)
- (72) **TSURIA, Yossef** Maccabim Street 77a, 73142 Shoham ; (IL) [IL/IL]. **EILAT, Amir** Sanhedrin Street 12, 62916 Tel Aviv ; (IL) [IL/IL]. **ZVIEL, David** Maaleh Hazait Street 7, 90435 Efrat ; (IL) [IL/IL]. **HANDELMAN, Doron** Hama'avak Street 14, 53520 Givataim ; (IL) [IL/IL].
- (74) **COLB, Sanford, T.** Sanford T. Colb & Co., P.O. Box 2273, 76122 Rehovot ; (IL).
- (81) **AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, GM, GW, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW ; AP (GH, GM, KE, LS, MW, SD, SZ, UG, ZW); EA (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM); EP (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE); OA (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG)**

No Image Available.

Abstract

This invention discloses an entertainment system for providing entertainment to a *user* thereof, the system including an entertainment source for providing entertainment in a distributable form, entertainment distribution apparatus for distributing the entertainment and a plurality of entertainment delivery units, each entertainment delivery unit including receiving apparatus for receiving the entertainment from the entertainment source via the entertainment distribution apparatus, wherein at least one of the plurality of entertainment delivery units includes personalization apparatus adapted to receive a removable personalization element including personalization information, and the at least one of the plurality of entertainment units personalizes the entertainment based on the personalization information, and the personalization information includes at least one of the following: entertainment *preference* information; gaming information; and telecommunications information.



(21 of 48)

Presentation: Basic Image: Small

Français

